

3.7.2 2009 Top Chain Restaurants, by Sales

<u>Chain</u>	<u>2009 Sales</u> <u>(\$billion)</u>	<u>% Change over</u> <u>2005 Sales</u>	<u>Franchised</u> <u>Stores</u>	<u>Company-owned</u> <u>Stores</u>	<u>Total</u> <u>Stores</u>
McDonald's	31.0	3.2%	12,402	1,578	13,980
Subway (1)	10.0	4.2%	23,034	0	23,034
Burger King	9.0	-3.7%	6,333	917	7,250
Wendy's (1)	8.4	4.7%	4,622	1,255	5,877
Starbucks Coffee (1)	8.3	-4.6%	4,364	6,764	11,128
Taco Bell (2)	6.8	1.5%	4,308	1,296	5,604
Dunkin' Donuts (1)	5.7	3.6%	6,566	0	6,566
Pizza Hut (2)	5.0	-9.1%	6,917	649	7,566
KFC (2)	4.9	-5.8%	4,307	855	5,162
Sonic	3.8	0.7%	3,069	475	3,544

Note(s): 1) Includes figures estimated by Technomic, Inc. 2) Systemwide figure from franchised stores only.

Source(s): QSR Magazine, 2010 QSR 50 - December, 2010, Available at <http://www.qsrmagazine.com/reports/2010-qsr-50>.